

Peak Season Readiness Checklist

A practical audit for enterprise vacation rental property managers

	TASK	DEADLINE
 Revenue & Pricing	<input type="checkbox"/> Review peak pricing by demand period	
	<input type="checkbox"/> Update holiday and event pricing	
	<input type="checkbox"/> Audit stay restrictions and cancellation flexibility	
	<input type="checkbox"/> Review orphan night exposure	
	<input type="checkbox"/> Confirm last-minute pricing / promotions strategy	
 Operations & Turnovers	<input type="checkbox"/> Confirm cleaner and vendor capacity	
	<input type="checkbox"/> Audit inspection workflows	
	<input type="checkbox"/> Update turnover instructions	
	<input type="checkbox"/> Confirm backup vendor coverage	
	<input type="checkbox"/> Review supply and linen readiness	
 Maintenance	<input type="checkbox"/> Schedule HVAC and equipment inspections	
	<input type="checkbox"/> Replace batteries and filters	
	<input type="checkbox"/> Audit pool / spa readiness	
	<input type="checkbox"/> Test Wi-Fi and access systems	
	<input type="checkbox"/> Block maintenance windows as needed	
 Guest Experience	<input type="checkbox"/> Audit automated messaging workflows	
	<input type="checkbox"/> Verify check-in instructions	
	<input type="checkbox"/> Review and update guest guides and digital resources	
	<input type="checkbox"/> Confirm post-stay review requests are active	
	<input type="checkbox"/> Review urgent guest escalation workflows	

Peak season runs smoother when your systems are already doing the work. See what that looks like with Escapia.

[GET A DEMO](#)

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Listings & Distribution



Owner Comms & Accounting

TASK	DEADLINE
<input type="checkbox"/> Refresh photos and descriptions	
<input type="checkbox"/> Confirm amenity tags	
<input type="checkbox"/> Audit blocked inventory	
<input type="checkbox"/> Review OTA distribution settings	
<input type="checkbox"/> Evaluate promotional visibility opportunities	
<input type="checkbox"/> Audit payment automation	
<input type="checkbox"/> Review deposit workflows	
<input type="checkbox"/> Resolve negative balances	
<input type="checkbox"/> Reconcile unprocessed reservations	
<input type="checkbox"/> Confirm owner statement accuracy	
<input type="checkbox"/> Review owner communication cadence	
<input type="checkbox"/> Confirm owner stay policies	
<input type="checkbox"/> Align maintenance approval thresholds	

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